Rubric for the Final Project Presentation – 100 Possible Points

Category	Expert (A)	Proficient (B)	Apprentice (C)	Novice (D / F)
Group Score				
Object Background (15 Points)	• Object background contains useful and interesting information • Background is a pleasure to listen to and compelling	• Object background contains useful and accurate information • Background is engaging	• Object background contains key information but is too short, sparse on detail, or incorrect in some details • Background sounds like a list of facts rather than engaging	• Object background is lacking, non-existent, or blatantly false • Background is dull or rough to listen to
Data Product Analysis and Presentation (15 Points)	• Description of data product is clean, clear, and concise • Visual of data product is clearly and expertly explained • Other students have a clear idea of how data product was created	• Description of analysis is clear • Visual of data product is explained • Another student has sense of how data product was created	• Description of the analysis is occasionally confusing/misleading • Visual of data product is inadequately explained • Expert/instructor/prior knowledge has idea of how data product was created	• Description of analysis is incorrect or misleading • Visual of data product not present or not explained • It is unclear how the resulting data product was produced
Calculation and Explanation (15 Points)	• Calculation is correct and clearly/cleanly explained • Another student could repeat the calculation based on provided description	• Calculation is correct • Another student could repeat the calculation based on provided description	• Calculation is mostly correct, but inadequate detail is provided • Expert/instructor/prior knowledge would be required alongside the description to repeat the calculation	• Calculation is grossly incorrect or flawed • It is unclear how the resulting calculation was made based on this observation
Clarity and Dynamism (15 points)	• No spelling & grammar mistakes in slides • Slides are easy to read with an appropriate amount of text • Presentation is compelling and memorable	• Minimal spelling & grammar mistakes • Slides are mostly easy to read with an appropriate amount of text • Presentation is interesting	• Noticable spelling & grammar mistakes • Slides are often unclear (dominated by text, difficult to read) • Presentation style is adequate	• Routine spelling & grammar mistakes • Presentation is dull, largely read from the presentation, or unengaging
Questions (10 points)	• Group poses a relevant question during 3 other presentations.	• Group poses a relevant question during 2 other presentations.	• Group poses a relevant question during 1 other presentation.	• Group poses no questions
Time (10 points)	• Group falls in 6 – 8 minutes of speaking	• Group is within 1 minute of time requirement.	• Group is within 2 minutes of time requirement.	• Group is 2+ minutes outside time requirement.
Final Group Score				
Individual Score				
Delivery (10 points)	• Consistent use of direct eye contact with audience. • Speaker is fluid in their delivery.	• Consistent use of direct eye contact with audience.	• Displays minimal eye contact with the audience, mostly reading from notes	• Rarely makes eye contact or reads from presentation slide entirely
Subject Knowledge (10 points)	• Student demonstrates full knowledge of the topic, both in presenting and answering questions. • Student contributes in a significant manner to the content of the presentation.	• Student demonstrates knowledge of the topic • Contributes to the presentation	• Student struggles to present and answer basic questions about their element of the presentation • Contributes to the presentation	• Student cannot answer basic questions about their object • It is unclear that the student contributed to the presentation

_____ – Final Score: _____   _____ – Final Score: _____   _____ – Final Score: _____